**Type of activity**

Sultan Moulay Slimane University (USMS), a Moroccan partner of MED-WET, participated in the International Exhibition of Agricultural and Agrifood Technology, which was held in Beni Mellal, Morocco, from March 2 to 5, 2023.

**Activity description**

The International Exhibition of Agricultural and Agrifood Technology (SITAG), under the slogan "Smart investments for sustainable agricultural development", is a great showcase to promote the region of Béni Mellal-Khénifra as a land of investment in the agricultural field. This fair is intended as a space for the exhibition and presentation of the latest agricultural and agri-food technologies in the region, in particular those for the management of irrigation systems, fertilization and phytosanitary treatments.

This first edition is held under the theme "Smart investment for sustainable development" in order to draw attention, in this context marked by price inflation, to the importance of rationalizing and digitizing the agricultural sector in the objective of minimizing costs, developing production and improving productivity and performance. Le thème de cette édition est une invitation à exploiter à fond les opportunités offertes par la technologie, la numérisation et le marketing électronique pour ouvrir de nouveaux marchés aux produits agricoles nationaux.

In addition, this four-day event hosted several professional conferences, seminars and workshops on several topics related to the theme of agriculture and agri-food technology under the slogan "Smart Investment for Sustainable Development".

During this event, the partner USMS publicized the importance of MED-WET in improving the economic and agronomic efficiency of smallholder crops using key technologies that save more water. This through the following **social media**:

https://youtu.be/4qUDo_HUizY

https://www.youtube.com/watch?v=xkMiMYABX2w

Engineering Safety
Agro Food (ESQA)
Quality is never an
it is always the
intelligent

Équipe d'Écologie et Développement Durable
(EEDD)
Thématiques de recherche :
MED-WET
Improving MEDiterranean irrigation and Water supply for smallholder farmers by
MED-WET
Amélioration de l'irrigation et de l'approvisionnement en eau pour les petits agriculteurs méditerranéens moyennant des technologies et des pratiques efficaces à faible coût